

2024 Global WINConference

A leadership summit for the future, an experience of a lifetime



(8) 9.10.11 (12) October 2024

ERGIFE Palace Hotel, Rome – Italy

INVITATION



WOMEN A FORCE FOR GOOD

At WIN, we come together to grow as conscious women and inspire each other to create businesses with purpose and careers that matter. Awakened and empowered, we open new possibilities and contribute to the world with our love and courage so that all may flourish.

www.winconference.net



EXPERIENCE

You may be wondering who you will meet, what you will do and why?

WIN is for modern Renaissance women (and men) and their organisations. It is for all those people who often feel out of place and who, when they come together in the nurturing resonance field of WIN, flourish as they awaken to their unique purpose. We share stories, evolve practices, connect, learn new skills and reveal our authentic selves - the person who makes a difference in the world.

WIN inspires conscious women and men to step into decision-making roles and advance their careers, whether in business, as artists, activists or in new frontiers.

People join WIN to tap into the unique feminine energy, align with it and become part of the generous network of influence. Activating the feminine energy has been proven to improve performance in times of change and individuals and companies who want to create thriving, regenerative and gender harmonious organisations with high values come to WIN to accelerate their strategies to become their way.

When we meet, we evolve and grow in coherence and alignment.

- We work on developing our conscious inner journeys: healing, awakening and finding our truth.
- By integrating and connecting our inner selves we feel empowered, learn new skills, gain knowledge and grow in our impact on our outer journeys.
- We support each other to feel safe, share our deepest hopes and realise our dreams.
- We work globally, with women and men, across generations, to create worlds, organisations and lives in which we all flourish.
- We connect, we find common ground and what lights us up.
- As a constellation of stars, we shine authentically as a beacon of hope, inspiring the future and giving birth to a new world that works for all.

In addition to mindful networking, WIN's inspiring plenaries, interactive workshops and engaging forum ensure that everyone grows, remembering that each of us is an agent of possibility, part of an interdependent system, and how each of us contributes counts, because every moment matters.

I have been at the forefront of the modern women's leadership journey for nearly 3 decades. I have researched, experimented and created new ways of working and leading that integrate and revere the feminine qualities in the world, the workplace and in my own and others' lives. It is inclusive, it is beautiful and it is deeply powerful.

2024 is a pivotal year as women worldwide emerge stronger in their own truth and power.

A new beginning, a reset, a new wave of change is emerging as we gather to reconnect those who are aligned to this mission.

In this time of transition, new ways and solutions are of evolutionary importance. The world needs awakened women to come alive with their deep humanity, fearlessness and love. The world may even depend on us. Coming together is paramount as we awaken, affirm and strengthen our deep purpose together.

And to accelerate this change, are you ready to answer the call?
The call within you and the call from the world for your unique contribution.

In this period of accelerated change, endings and new beginnings, I invite you to join this iconic and esteemed convening.

There is something vital about meeting at WIN this year, and there may not be other years like this one.

With love and courage,

Kristin Engvig

*Can you feel yourself in Rome?
Walking through space and time.
Experience yourself in Rome, together
with other enthusiastic,
resourceful women and a few men?*





“Every time I participate in WINConference I come back feeling I am participating in the making of a big change in the future of women.”

Lorella Zanardo, Activist, Author, Women’s Bodies (NGO)

A photograph of a woman and a man performing on stage. The woman, on the left, has long dark hair and is wearing a white long-sleeved top. She is holding a microphone and looking towards the right. The man, on the right, is wearing a white shirt and is playing a stringed instrument, possibly a sarod or a similar fretless string instrument. He has his eyes closed and is focused on his playing. The background is a soft, out-of-focus blue and purple light. A microphone stand is positioned between them.

CHANGING THE WORLD

INTENTION



We set out to increase the number of awake, empowered & conscious women leaders in decision-making roles, prepare for the future, expand possibilities and realize new opportunities that benefit all. The WIN programme is designed to reveal your authentic, feminine and natural power.

WIN will connect you with leaders from around the world and inspire you to change the world as a force for good. We look at how to gracefully create the businesses you want to lead, work for, invest

in and buy from in a more harmonious, regenerative and beautiful way. You will gain insight into evolving career opportunities, find clarity of purpose and discover your divine responsibility and immense potential.

The context provides the magic, the plenaries - the inspiration, the forums - the ideas, the workshops - the tools and courage to transform, and the hundreds of new connections - the support for you to flourish and make a difference in the world.

ENABLING



The WIN Experience

The Global WINConference is a full immersion experience and the most innovative and interactive programme on leadership you will see this year. It brings together influential change-makers and pioneers to create a more balanced, regenerative, peaceful and joyful world - one that works for all.

Join WIN to experience the new feminine paradigm, to get up to speed on emerging trends in business, sustainability, technology and society as well as the latest ways and thinking on the future of work and careers, and new practices in individual growth.

The conference is designed to help women and men generate new awareness, skills and connections in a high frequency, inspiring and nurturing environment, enabling them to accelerate their impact in the world, at work and in their lives.

Unique WIN Features



- Pre & Post conference global **leadership journey series**.
- **6 Inspiring Plenaries** - Be inspired by world-class speakers addressing the World, Work and You.
- **20 + Transformative Workshops** - Share, grow and discover in interactive and stimulating circle sessions.
- **Innovative DEI Forum** – Join expert sessions propelling organizations, their talent, and diversity, equity & inclusion programmes to a new level in a complex world.
- **The New Entrepreneurship Forum** – purpose, alignment and coherence – Participate in an explorative forum on authentically and organically growing our businesses aligned with values, purpose and earth.
- **Leading Edge Working Forums** – discussions on: sustainability, regeneration, media, innovation, peace, technology, women on boards, future of work, women and spirituality, young leader forum, experienced leader forum and the landmark empowering women worldwide.
- **WIN Story forum** for everyone. This year the iconic Story Forum is integrated in the main room.
- **Coaching Labs** - Benefit from professional coaching opportunities and personalized sessions.
- **Body-Mind Awakening Session** - The perfect way to start the day with 40 minutes of gentle movement and meditation.
- **Lively Global Village** - The marketplace, sponsor area and bookstore, bookstore and networking area
- **Conference Rituals** - Movement and music to illuminate your vision.
- **Networking and Award Dinner**: Expand our sisterhood, celebrate the pioneers.
- **Magical Gala Dinner** - Dress up, relax, enjoy and celebrate women around the world.

EMPOWERING

“After an exciting and explosive three days I feel poised to take on any challenges that may come my way, bolstered by the support and experiences of the many remarkable individuals I feel so lucky to have met!”

Vani Shriya



INSPIRING

What YOU Will bring back

- Inspiration, calmness, grace and clarity.
- The spark to start new projects and the readiness to take on new roles.
- An impactful community of support and meaningful connections and nourishment.
- Courage to make bolder decisions from your core.
- Confidence to lead more holistically, including from your heart.
- Motivation and perspective to become a mentor or find one.
- The understanding that 'I am enough' .
- The guts to take authentic action within your company, your community and yourself.
- The knowing you have primordial power within you.
- The understanding that we are the pioneers of this time.
- Feeling activated to give value to the feminine qualities and integrate harmony between feminine and masculine qualities in the world, at work and within you.



“The conference is an activation of your feminine power and an awakening to your potential and the potential of all of us as women as a collective”.

Kristin Engvig

BEING HEARD



WIN is a safe space

It is a space where transformation becomes possible. It may spark something in you that allows you to embark on a new journey or continue the one you are on with increased clarity and vitality. It may even change your life. You learn to contribute new ideas with increased impact, take on more profound responsibility and find a refreshed purpose to make things happen. WIN is concrete - it raises awareness and creates impact. Like a nourishing garden, it accelerates your growth and encourages you to give while growing.

SHARING JOY

“The WINConference was a revelation for me. As a husband and the father of three daughters I am passionately committed to empowering women, and really enjoy and appreciate opportunities to develop women. The conference was a fantastic mix of experiences and opportunities and I enjoyed every single session I was involved in.”

Dr. Graeme Codrington





CONNECTING

“A magic wand awaits you at WIN and miracles come your way.” - Emi, Japan

The WIN woman shines.

She is awake, culturally aware, authentic, empowered and shine as her ready to bring her full self and unique gifts into the world.

She has an international mindset and is community-oriented. Keen to grow and to contribute, she is receptive to new technology and spirituality, embraces change and listens to her intuition. She has a strong sense of global responsibility, sustainability and desires balance; both letting her life unfold naturally and determined to accomplish her goals. She acknowledges her vulnerability and speaks with her own voice, taking a holistic approach to everything: work, family, community, self. She is generous, knows she is enough and trusts that now is her moment. There is an urgency for her to listen deeply, voice her truth, share her dreams, and help others realize theirs.

On a conscious journey, she has a purpose and transforms the world through who she is becoming.

The WIN man shines.

He is open, supportive and self-assured. He wants to expand the new paradigm.

He desires to participate in the creation of a truly balanced future and takes a holistic perspective to develop new norms in business and society. He is grounded and wants to raise consciousness and expand a more feminine paradigm. He knows that by improving the situation for women worldwide, he is also improving the situation for men. He is inclusive and works on himself, ready to grow, to learn and to contribute as a whole human being, ultimately going beyond gender. His voice matters as we create a world in which everyone flourishes.

He knows he is here at the right time and has a vital role to play in accelerating that shift.



COMMUNITY



WHO you will meet

The participants at WIN cause change through who they are, who they are becoming and by their inspired action.



Conscious Leaders

WIN attracts conscious, self-aware and authentic leaders. They take a holistic approach to the world, work and their lives.



A Global Experience

Our participants come from 5 continents up to 129 countries.



All Walks of Life

Politicians, public servants, corporate executives, academics, doctors, lawyers, journalists, artists, small business owners & entrepreneurs.



Diverse Roles

CEO / Board / VP
Senior Management
Middle Management
Junior Management
Independent



Multiple Industries

Chemicals, Coaching, Communications, Consulting, Consumer Goods, Finance, Healthcare, NGO, Oil & Gas, Pharmaceutical, Services & others.



Intergenerational

29% 31-40
41% 41-50
19% 51-60
6% < 30
5% > 60



WHY JOIN

Organizations

Deepen your commitment to equality, ESG & the SDGs

- Prepare for the future from technology to psychology
- Engage your valuable talent and provide employees with a unique growth opportunity, fuelling meaning and inspiration in the workplace
- Strengthen your attractiveness as a women-friendly organization
- Nourish your leadership and bring awareness of the benefits of an inclusive environment
- Get ready to do business in the new feminine and authentic paradigm
- Align your vision, find common purpose and develop your team in a global setting

Entrepreneurs

Be inspired by new ideas, find courage and inspiration and attract your ideal partners

- Join other connected, powerful, authentic people and become part of a conscious network of influence
- Align your values with your brand, business, clients, associates and a sustainable future
- Find a structure that works, the feminine way
- Share and clarify your ideas, your purpose, alignment and coherence

Women's Networks

Join a bigger discussion, a bigger journey

- Promote your own network and share ideas and challenges with women leaders worldwide
- Build your network of women leading other networks
- Align your values, motivate and energize your committee, your members and yourself
- Find inspirational people for your own meetings

At WIN you are a shining star in a constellation of brilliance - we are here to connect worlds.



Experienced Leaders

Find a new vision, realize a new dream

- Revitalize, engage, empower, inspire and be inspired
- Expand your network of successful, energetic, well-connected and supportive women
- Develop your own unique voice and feminine leadership style
- Take time out to reflect on your career, board job and next move
- Share your experience and establish meaningful relationships with potential mentees

Talent, Engagement, DE&I Professionals

Meet in one place – connect and be connected

- Share with other leaders working on talent, diversity & inclusion, and evolve the discussion to an entirely new level
- Create, grow and sustain a successful DE&I programme as part of your overall company culture
- Exchange best practices and get up to speed on the latest thinking from experts
- Reflect on your own leadership, life and career

Middle Managers

Accelerate the realization of your vision

- Find your mission and accelerate your calling as a career
- Discover your own unique voice and feminine leadership style
- Learn new skills and develop your natural authentic power
- Take time out to reflect

In-between

Find clarity, inner strength and outer support as one cycle ends and a new one begins

- Find clarity, revitalize, inspire and be inspired
- Find beauty, create new ways and expand your dreams
- Develop your own unique voice and feminine leadership style
- Create space for new possibilities to come your way

Young Leaders

Embark on a confident journey

- Discover your own unique voice and feminine leadership style
- Expand your network of successful, well-connected and supportive women
- Find your mission and develop your authentic power
- Discover how you can embody your values and launch projects to empower other women

PREPARING YOU FOR THE FUTURE

What you will experience

9 October
DAY 1 - WORLD**10.00 Corporate Forum on Creating an Inclusive Organization**

Let's discuss the future of DEI, what is needed to create a more regenerative and inclusive organization. On in which we all flourish (*For participants with a Standard Corporate Ticket*)

12:30 Light Lunch for Corporate Forum participants.

13:30 Post lunch abundant coffee break

13.30 Door Opens
Opening Ceremony: Women a force for good

Let's prepare to inspire a future grounded in herstory and powered by our highest dreams. We open up to receive and we set intentions for the world, our work and our lives. We choose to make space to find new possibilities and actively create harmony in a future where we all flourish.

Plenary: Creating the Future

Prepare for the future as we discuss the context in which we work and live and how we can be active agents of possibility. Influential thinkers and experts address issues ranging from current affairs to AI, circular economy, environment, values, consciousness, generations, gender, etc. They will unveil trends and opportunities and draw on their experience to provide insights into how we can pioneer new ways of living, working and leading – creating harmony.

16.00 Networking Tea & Coffee

16.30 Workshop Series I

18:00 Plenary: Pioneering Leaders with Vision

Gain insight into the exceptional journeys of pioneers as we prepare to create new ways. Leaders from politics, business and the arts will share their stories of leadership, feminine power and the value of staying connected as they take a stand for justice, peace, a better company, a new world.

20:00 WIN Opening Networking Dinner & Awards Ceremony

10 October
DAY 2 - WORK

07.00 Body-Mind Awakening Session

08.30 Registration Opens

09.00 Plenary: The Global Story Forum

As we explore our own authentic leadership and how to create harmony, let's look at our stories. Where do we come from and how did we arrive at where we are now? What has shaped us and what can we learn from our stories and those of others?

10.30 Networking Tea & Coffee

11.00 Creating a Thriving Company

What does the ideal company of the future look like? One that thrives while being conscious of its impact on society and in harmony with people, planet and prosperity? Purpose, vision, strategies, action – what companies do we want to run, work for and buy from? What are our highest visions? CEOs, top-level executives and experts share their approaches, case studies and practical stories.

12.45 Lunch

14.15 Workshop Series II

15.45 Networking Tea & Coffee

16:15 Plenary: Evolving Leadership & Careers

What are the new competencies, practices and mindsets of leadership. What are some thoughts on prosperity, employability, wellness, career moves, transitions, power and ways to navigate a constantly changing environment? We will discuss the importance of being ourselves, venturing outside our comfort zones, expanding our horizons, adding the feminine dimension and becoming global players by connecting to each other across borders and boundaries. Influential experts, leaders and outstanding professionals share their stories and illuminate new options.

18.30 Cocktail Shades of red

19.30 Free Evening

The Global Leadership Journey: Pre-Events

WHOLISTIC: Feminine Values in Leadership

26 September 15:30-16:15 CET

AUTHENTIC: Owing Your Story

1 October 15:30-16:15 CET

GLOBAL: Embracing Diversity, Equity & Inclusion

4 October 15:30-16:15 CET

11 October
DAY 3 - YOU

07.00 Body-Mind Awakening Session

08.30 Registration Opens

09.00 Plenary: Realizing You, Realizing Us

Gain insight into (re-) realizing your potential and that of others so that we can pioneer a future that works for all. We make space for new possibilities, answer new calls and live a conscious and empowered journey. Learn about risk-taking, integrating the feminine and the masculine with natural power, communicate across borders and boundaries, staying on purpose and realizing the authentic you with the support of a thriving sisterhood. Together we will explore new ways of living, working and leading. Influential thinkers and experts address the theme of the day.

10:45 Networking Tea & Coffee

11.15 Workshop Series IV

12:45 Lunch

14.30 Workshop Series V

16.00 Networking Tea & Coffee

16.15 Plenary: The Global Dream

We will share our new dreams, visions and hopes. We will celebrate women becoming whole authentic people, developing mind-body connection, and expanding as agents of possibility. Let's create harmony in the world, at work and in ourselves. Integration of the learning and inspiration facilitating our visions become our ways.

18:00 Closing

20.00 Gala Dinner: Celebrating Women

Tuesday 8 October

16:00 Coffee

17.00 Speaker Briefing Meeting (speakers/workshop leaders only)

19.15 VIP Cocktail (by invitation only)

20.15 Optional Early Arrivals Dinner (by registration)

Programme catered for you

We cover a wide range of topics over 3+ days. Whether you are a senior business leader, a manager, an entrepreneur, an artist or just starting out, there is something for everyone!

Interactive Workshops & Interactive Forums

Customize your journey by selecting from workshops on new ways of working, inclusion, innovation, authenticity and your own growth.

Global Leadership Learning Journey & Networking Book

Each participant is provided with the WIN Networking and Learning journal book to facilitate the learning process and to help explore the day's topics. Join the journey of learning modules pre and post the Global WIN.

Inspiring Plenary Sessions

Plenary sessions provide a fantastic opportunity to be inspired by and learn from phenomenal speakers who give an overview of what is going on in the world, the future of work and leadership, careers and how we can all realize our full potential.

The agenda and final workshop titles are subject to change. Consult our website www.winconference.net for the latest updates.

Saturday 12 October

08.00 Body-Mind Awakening Session

09.00 Informal Networking

10.00 Workshop Series VI

11.45 Coffee

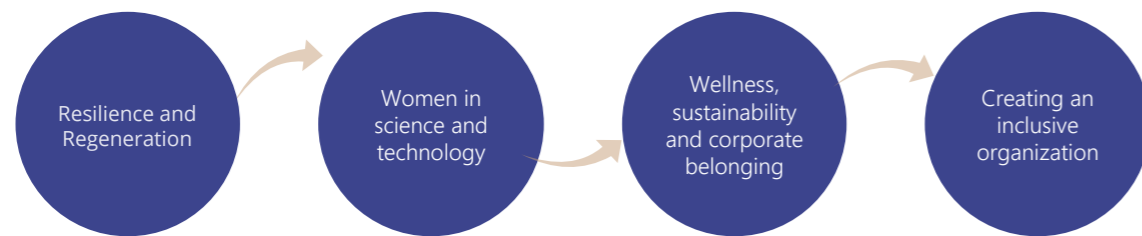
15.30 Optional Tour: A walk through time: Foro Romano

A Global Leadership Journey

The Global WINConference is an intensive 3+ programme of plenaries, workshops and forums. In addition to regional conferences, there are also regular online meetings following the WIN philosophy and learning models that brings participants onto a journey deepening their knowledge and self-awareness as agents of possibility. Together as renaissance leaders, we expand the new paradigm sourced in the feminine throughout the year.



WIN Corporate Learning Series



Corporate Learning Meetings, held throughout the year, are generally 2 hours long with a company case presentation or panel discussion, a workshop and facilitated networking. In addition is the Annual Corporate Diversity & Inclusion Forum.

After the attendance, a certificate of participation is issued.



FLOURISHING

Interactive Workshops & Working Forums

Customize your own path by selecting from workshops on new ways of working, inclusion, innovation, authenticity and your own growth. Each participant is provided with the WIN Networking and Learning journal book to facilitate the learning process and to help explore the day's topics. Join the journey of learning modules pre-post the Global WIN.

Inspiring Plenary Sessions

Plenary sessions provide a fantastic opportunity to be inspired by and learn from phenomenal speakers who give an overview of what is going on in the world, the future of work and careers and how we can all realize our full potential.

World-class LIVE On-Line Experience

Rather than a gathering of pre-recorded sessions, the event is a high quality live online leadership event. There are numerous occasions to interact and network with exceptional participants in the inclusive WIN way and if you miss a session, you can also watch it at a later time. Where it is possible, we encourage you to be in hubs for meals, networking and celebrating.

The WIN framework of change and learning model WIN addresses the world, work and you and accompanies you on your inner, outer, individual and inspiration.

Global
Practical
Innovative
Interconnected
Authentic
Holistic
Possibilities



SPEAKERS

Consult webpage:
<https://www.winconference.net/global-winconference>

BECOME A PART OF THE EXPERIENCE

Participate in the in-person WINConference Experience

The greatest way to be a part of WIN is to fly to Rome and participate in the WINConference experience. The tailored learning program of plenary sessions, forums, and workshops running from 9 to 11 October, as well as the early arrival events on 8 October and bonus workshops on 12 October, will inspire you. All guests will receive a personalized certificate of attendance in the WINConference.

You will also enjoy networking opportunities, coffee breaks, lunches, the opening dinner, a gala dinner, cocktails, and the enchantment of all participants coming together.

Participate in the online WINConference Experience

The online WINConference experience is designed for individuals who are unable to attend in person. The online experience includes interactive pre- and post-conference seminars, conference materials, and live streaming of the main sessions.

Refer to our website for pricing <https://www.winconference.net> or scan this QR code



Where to Stay

This year, our Global WINConference is taking place at ERGIFE Palace hotel as we create harmony and inspire others into a positive change around the world. Are you looking for a deep-breath escape to disconnect from the city commotion? Book your stay now and be part of this enchanting piece of heaven.

At: <https://www.winconference.net/global-winconference> once you have registered you receive the information on how to book. If you book outside of WIN, the hotel will appear full.

REGISTER TODAY
www.winconference.net
For Scholarships, apply on our website

“After an exciting and explosive three days I feel poised to take on any challenges that may come my way, bolstered by the support and experiences of the many remarkable individuals I feel so lucky to have met!” Vani Shriya



Supporting Women Worldwide

Sister to Sister Scholarship

Donate a scholarship or to our WIN fund to bring a woman to the Global WIN Conference or bring alive a project in her country. Consult our website for further information.
www.winconference.net



“When I arrived at WIN, I was nervous that I would struggle to network with people from so many different backgrounds and walks of life. But somehow, it felt like there was something about the conference that created a sense of togetherness.”

Bolaji Eyo

ORGANIZATIONS BACKING GENDER HARMONY

We are grateful to the individuals, companies, foundations and network partners supporting WIN's work in the world.

SPONSOR PARTNERS



sanofi



Chiesi



pink maharani

CEO for Life
- AWARDS -

COMMUNITY NETWORK PARTNERS



humankind



“The feminine is not in balance with the masculine in politics, business, society and our own lives. This imbalance holds consequences for the planet, for organizations and for human well-being. Can you imagine it differently? I can too.”

Kristin Engvig, WIN Founder



Join me, join WIN – become a part of it.
www.winconference.net

WIN works to get a critical mass of conscious women into decision making roles, to progress careers, to create companies with the highest values, to encourage and support more women in politics and in business, and to give space to artists and activists. We also know it is not only about women. We work to develop ourselves on the inside, contributing with our authenticity and with our hearts while integrating feminine values and supporting each other in making dreams come true. We work globally and we work with men. That is what creates a WIN-WIN situation that benefits everyone. Solving the many challenges of our time requires your compassionate leadership and your vital passion. WIN runs the women's preferred leadership forum, the WINConference. It also holds WIN Learning Corporate Meetings, runs the WIN Community and the WIN Development Fund.

WIN® WOMEN'S INTERNATIONAL
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